

Companies Commit to PDMP's Producer-led Mission

A MESSAGE FROM ALAN NOVAK PDMP Executive Director

It was last month that the Professional Dairy Managers of Pennsylvania launched its exciting new Premier Partnership initiative and already companies are coming aboard.

This quick response is just the most recent example of the level of support PDMP has received from companies committed to its mission and the sustainability of Pennsylvania's dairy industry.

The Board of Directors created this new program as a way for PDMP to show its gratitude to businesses in a tangible way. Now our Investor Members can become true partners in PDMP's outreach, advocacy, and education for dairy producers.

In the past two years PDMP has raised its voice as an advocate for progressive dairy producers. It has taken stands it believes necessary to promote and advance the interests of producers and animal agriculture, while continuing to provide education that is both cutting edge and timely for dairymen and women serious about improving their productivity, profitability, and sustainability.

Premier Partners are companies who share and support PDMP's advocacy and education mission by making a serious commitment to the direction of the organization.

Perhaps PDMP President Logan Bower said it best: "Premier Partners support our efforts; they believe in what we are doing and our mission. They understand that we can't stand alone. We must stand with our allies in our increased role as an advocate for producers and the future of our dairy industry. They are making a serious commitment to us. We are very grateful."

In the past month, six Premier Partners have stepped up: Ag Choice Farm Credit, Cargill, Land O' Lakes, Pioneer Hi-Bred, Monsanto Dairy and Lancaster Dairy Farm Automation.

We deeply appreciate the confidence these companies have shown in PDMP. We welcome the opportunity to partner with them moving forward and will proudly proclaim each Premier Partners' involvement.

In the coming weeks, watch for each Premier Partner to be featured on our *Farmshine* page and look for our partners' logos prominently displayed on the PDMP website with links to their company sites. These are just two of the ways we will ensure that our members know of our partners' commitment to them and to PDMP.

PDMP looks forward to collaborating with our Premier Partners in a more fundamental way as we share in our joint mission to advance dairy producers and the dairy industry in Pennsylvania.

We expect the list of Premier Partners to continue to grow as we explain the program to other businesses that have contacted us. We welcome their participation. As we move forward these PDMP Premier Partners will be instrumental in our ability to meet our goals.